

ICBC (Asia) Offers 5-in-1 New Account Opening Privileges Up to HK\$6,688

4 May 2011, Hong Kong – To celebrate the grand opening of ICBC (Asia) Lok Ma Chau Branch, Sheung Shui Branch, Admiralty Branch, Ho Man Tin Branch* and the Self Service Banking Centres in MTR Central Station and Po Lam Station, customers who open designated accounts at all branches will enjoy fabulous privileges worth up to HK\$6,688.

From now until 30 June 2011, new customers who successfully enrolled in “Elite Club” or “e-Age Banking” services during the promotion period will be entitled to first 12-month service fee waiver and new account opening privilege with free credit card spending limit up to HK\$388 or HK\$200 respectively. Successful applicant of credit card can enjoy welcome privilege of free credit card spending limit HK\$300. In addition, all newly enrolled “Elite Club” or “e-Age Banking” customers can enjoy investment fund subscription fee rebate and insurance premium rebate with free credit card spending limit up to HK\$6,000 and HK\$3,000 respectively.

Existing customers who successfully upgraded to “Elite Club” or “e-Age Banking” services during the promotion period will be entitled to first 12-month service fee waiver and new account opening privilege with free credit card spending limit up to HK\$188 or HK\$100 respectively. Successful applicant of credit card can enjoy welcome privilege credit card free spending limit HK\$300. In addition, all newly upgraded “Elite Club” or “e-Age Banking” customers can enjoy investment fund subscription fee rebate and insurance premium rebate with free credit card spending limit up to HK\$4,000 and HK\$2,000 respectively.

With the support of ICBC, the largest bank in terms of market capitalization, ICBC (Asia) leverages on the group platform and assists customers to protect, accumulate, grow their wealth and grasp the opportunities.

For enquiry, please visit any branch of ICBC (Asia), contact our Customer Service Hotline on 218 95588 or visit our website www.icbcasia.com.

* Ho Man Tin Branch is expected to be opened in May.

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Industrial and Commercial Bank of China (Asia) Limited

Industrial and Commercial Bank of China (Asia) Limited (“ICBC (Asia)”) is a licensed bank incorporated in Hong Kong. It has 46 branches, 11 “Elite Club” Wealth Management Centres and 4 commercial business centres in Hong Kong. It is principally engaged in banking, financial and other financial related services with focus on retail banking, commercial banking as well as corporate banking business. Chinese Mercantile Bank and ICBC (Asia) Investment Management Company Limited, the wholly-owned subsidiaries of ICBC (Asia), are specialized in the RMB services in Mainland China and the investment management businesses with a focus on Asia respectively. ICBC (Asia) is the flagship of Hong Kong banking business of Industrial and Commercial Bank of China Limited, the largest commercial bank in Mainland China (in terms of total assets). On 5 May 2010, Fitch Ratings assigned ‘1’ Support Rating and ‘C’ Individual Rating to ICBC (Asia). On 7 May 2010, ICBC (Asia) was assigned A2/Prime-1 long-term/short-term deposit ratings and C- Bank Financial Strength Rating (BFSR) by Moody’s Investors Service while the outlook on all ratings is stable.