

**ICBC (Asia) Offers Reward up to HK\$3,050
for Account Opening and Auto-Payroll Service**

6 October 2011, Hong Kong – ICBC (Asia) always strives to provide the customers with diversified wealth management service and high quality banking service. Customers may now enjoy privileges by conducting designated transactions during the promotion period:

1. Account Opening Reward for New Customers up to HK\$1,950¹ (Promotion period till 30 November 2011)

New customers who open designated accounts², set up time deposit with new funds and apply for the designated products will enjoy account opening privilege:

Account Type		“Elite Club” Account	“e-Age Banking” Account	349 Super Account
1st Reward : Designated Products Customers who open designated account ² , set up time deposit with new funds HK\$10,000 or above (or equivalent) for tenor of 3 months or above and successfully apply for the debit card or credit card are eligible to enjoy the rewards:	Debit Card	HK\$50		
	Investment Account ³	HK\$30		
	Internet Banking	HK\$20		
2nd Reward : Time Deposit Customers who open designated account ² and set up time deposit with new funds reaching designated amount (HKD or its equivalent) and tenor of 3 months or above are eligible to enjoy the rewards:		HK\$1,500	HK\$200	HK\$50
3rd Reward: Credit Card		HK\$350 ⁴		
Rewards up to		HK\$1,950	HK\$650	HK\$500

2. Auto-Payroll Service Reward up to HK\$1,100 (Promotion period till 31 October 2011)

Customers who register designated account for auto-payroll service will enjoy free credit card spending limit up to **HK\$800**:

Monthly Salary	Free Credit Card Spending Limit Reward
HK\$28,000 or above	HK\$800
HK\$10,000 – Less than HK\$28,000	HK\$400
HK\$6,000 – Less than HK\$10,000	HK\$100

Meanwhile, customers may enjoy HK\$50 free credit card spending limit for each setup of autopay instruction through payroll account and the maximum reward amount is **HK\$300**.

To enable our customers to enjoy more convenience, ICBC (Asia) has opened new branches in Lok Ma Chau, Sheung Shui, Admiralty, Ho Man Tin, Quarry Bay, Fortress Hill and Telford in order to provide high quality banking services. Moreover, the Sai Wan Ho Branch will also be opened in mid October.

To enjoy more rewards, more convenience and more fun, please use the services provided by ICBC (Asia) now! For enquiry, please visit any of our branches, contact our Customer Service Hotline on 218 95588 or visit our website www.icbcasia.com.

1. Free credit card spending limit will be served as the reward/ rebate to customer. Offers are subject to Terms and Conditions. Please refer to the relevant applicable Terms & Conditions for details. 2. Designated account includes “Elite Club” Account/ “e-Age Banking” Account/ 349 Super Account. 3. Investment Account includes Securities Cash Account, Securities Margin Account, Consolidated Investment Account, Margin Trading Account, Instrument-Linked Account and Paper Gold Scheme. 4. Credit Card Reward includes instant reward of HK\$50 supermarket coupon. Applicant who submitted full documents on application of ICBC credit card at branches will be rewarded with HK\$50 supermarket coupon.

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Industrial and Commercial Bank of China (Asia) Limited

Industrial and Commercial Bank of China (Asia) Limited (“ICBC (Asia)”) is a licensed bank incorporated in Hong Kong. It has 50 branches, 15 “Elite Club” Wealth Management Centres and 4 commercial business centres in Hong Kong. It is principally engaged in banking, financial and other financial related services with focus on retail banking, commercial banking as well as corporate banking business. Chinese Mercantile Bank and ICBC (Asia) Investment Management Company Limited, the wholly-owned subsidiaries of ICBC (Asia), are specialized in the RMB services in Mainland China and the investment management businesses with a focus on Asia respectively. ICBC (Asia) is the flagship of Hong Kong banking business of Industrial and Commercial Bank of China Limited, the largest commercial bank in Mainland China (in terms of total assets). On 5 May 2010, Fitch Ratings assigned ‘1’ Support Rating and ‘C’ Individual Rating to ICBC (Asia). On 7 May 2010, ICBC (Asia) was assigned A2/Prime-1 long-term/short-

term deposit ratings and C- Bank Financial Strength Rating (BFSR) by Moody's Investors Service while the outlook on all ratings is stable.