

**ICBC (Asia) Presented Various Securities Privileges to New and Existing Customers  
Exclusive “One Stop Price \$68” Securities Commission for New Customers!**

7 June 2012, Hong Kong – ICBC (Asia) launched Securities Trading Promotion. During the promotion period, new customers and existing customers can enjoy various privileges respectively, which add advantages on investment.

**Promotion Period: 4 June 2012 to 31 August 2012**

**1. Privileges for New Securities Customers**

**1.1 New Securities Account --- “One Stop Price \$68” within the first 2 months and Privileged Commission Rate of 0.1% for the 2 months afterwards**

Customers who open new Securities Accounts successfully during Promotion Period will enjoy the welcome privilege of “One Stop Price \$68 Per Deal” within the first 2 months after account opening. Privileged commission rate of 0.1% will be offered in the 2 months afterwards. The privilege has no limit on trading channels, transaction amount and number of trades.

**1.2 New Securities Margin Account --- Extra Low Interest Rate at P-2.5%**

Customers who open new Securities Margin Accounts successfully during Promotion Period will enjoy the welcome privilege of “Extra Low Interest Rate at P-2.5%” within the first 3 months after account opening.

**2. Privileges for Existing Securities Customers**

**2.1 Day Trade Transaction --- 50% Commission Privilege**

All existing customers will enjoy 50% commission waiver for day trade transaction of the same securities via all trading channels during Promotion Period. The maximum commission rebate to each eligible customer is HK\$5,000.

**2.2 Securities Trading via Electronic Channels --- Commission As Low As 0.125%**

Exclusive Privileges for Securities Trading via Electronic Channels:

Customer Type	Securities Trading Commission for Electronic Channels
Elite Club	0.125%
Other Customers	0.15%

Remarks: Minimum charge at HK/ RMB\$88 per transaction

### **3. Privileges for All Securities Customers**

#### **3.1 Lucky Draw for Securities Transaction through Internet & Mobile Banking --- Win HK\$8,888 Reward or The new iPad**

During the Promotion Period, customers will be entitled to the lucky draw entry for each successful transaction via Internet Banking or Mobile Banking to win Free Credit Card Spending Limit Rebate HK\$8,888 or The new iPad. The prizes of the lucky draw include:

Prizes		Number of Winners
Ultimate Prize	HK\$8,888 Free Credit Card Spending Limit Rebate	1 winner during the Promotion Period
Grand Prize	The new iPad (Model: Wi-Fi 16GB; reference value at HK\$3,888)	1 winner per week; 13 winners in total during the Promotion Period
2 <sup>nd</sup> Prize	HK\$500 Free Credit Card Spending Limit Rebate	5 winners per week; 65 winners in total during the Promotion Period
3 <sup>rd</sup> Prize	HK\$300 Free Credit Card Spending Limit Rebate	15 winners per week; 195 winners in total during the Promotion Period
4 <sup>th</sup> Prize	HK\$100 Free Credit Card Spending Limit Rebate	40 winners per week; 520 winners in total during the Promotion Period

The more transactions you make, the higher chances to win!

#### **3.2 Reward for Depositing Securities --- Cash Reward up to HK\$2,000**

Customers, who successfully deposit Hong Kong listed stocks (Warrants, callable bull/ bear contracts and suspended securities are excluded) into their securities accounts with the Bank via Central Clearing and Settlement System (CCASS) during Promotion Period, are eligible to HK\$100 cash reward for every HK\$100,000 aggregated market value of stocks deposited. The maximum amount of cash reward to each eligible customer is HK\$2,000.

For enquiry, please visit any of our branches, contact our Customer Service Hotline on 218 95588 or visit our website [www.icbcasia.com](http://www.icbcasia.com).

Remarks: These privileges are subject to Terms and Conditions. For details, please refer to the Terms and Conditions in promotion material or contact our staff.

**Risk Disclosure:** Investment involves risk and the prices of securities and derivatives products fluctuate. The prices of securities may move up or down, sometimes dramatically, and may become valueless. It is as likely that loss will be incurred rather than profit made as result of buying and selling investment. Past result should not be taken as indication of future performance. The risk of loss in financing a transaction by deposit of collateral is significant. You may sustain losses in excess of your cash and any other assets deposited as collateral with the licensed or registered person. You may be called upon at short notice to make additional margin or interest payments. If the

required margin or interest payments are not made within the prescribed time, your collateral may be liquidated without your consent. Moreover, you will remain liable for any resulting deficit in your account and interest charged on your account. Before making investment decision, you should thoroughly study the offering documents; the financial reports and relevant risk disclose statements issued by the issuer of the investment product(s). Further you should consider your own circumstances and financial position to ensure the investment are suitable for your particular investment needs. You shall seek independent professional advice on legal, tax, financial and other issues in connection with the investment. This document does not constitute and offer for the purchase or sales of any investment products. The contents of this document have not been reviewed by the Securities and Futures Commission.

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### **Industrial and Commercial Bank of China (Asia) Limited**

Industrial and Commercial Bank of China (Asia) Limited (“ICBC (Asia)”) is a licensed bank incorporated in Hong Kong. It has 52 branches, 18 “Elite Club” Wealth Management Centres and 4 commercial business centres in Hong Kong. It is principally engaged in banking, financial and other financial related services with focus on retail banking, commercial banking as well as corporate banking business. Chinese Mercantile Bank and ICBC (Asia) Investment Management Company Limited, the wholly-owned subsidiaries of ICBC (Asia), are specialized in the RMB services in Mainland China and the investment management businesses with a focus on Asia respectively. ICBC (Asia) is the flagship of Hong Kong banking business of Industrial and Commercial Bank of China Limited, the largest commercial bank in Mainland China (in terms of total assets). In June 2011, Fitch Ratings affirmed ‘1’ Support Rating and ‘C’ Individual Rating assigned to ICBC (Asia). In October 2011, ICBC (Asia)’s A2/Prime-1 long-term/short-term deposit ratings and C– Bank Financial Strength Rating (BFSR) assigned by Moody’s Investors Service were affirmed while the outlook on all ratings is stable.